

BRUNCH BUDAPEST MATCHAFEST PROMOTIONAL PRIZE GAME

OFFICIAL GAME AND PARTICIPATION RULES AND PRIVACY NOTICE

GAME RULES

1. Organizer of the promotional game:

Under the name “**BRUNCH BUDAPEST MATCHAFEST PROMOTIONAL PRIZE GAME**”, ToDo Hungary Group Kft. (Company Registration Number: 01 09 176093, Tax Number: 24663395-2-43, Registered Office: 1094 Budapest, Berzenczey Street 39–41, 3rd floor, door 8.), hereinafter referred to as the “**Organizer**”, announces a prize game (hereinafter: “**Promotional Game**”) for customers who purchase the products specified in point 5 below.

2. Participants and conditions of participation:

Only natural persons who have reached the age of 16, have at least limited legal capacity, and have a permanent or temporary residence in Hungary (hereinafter: “**Players**”) may participate, provided they are not excluded under these Rules.

A limited-capacity winner under the age of 18 is entitled to receive the prize independently, except if they win the grand prize, in which case the consent of their legal representative is also required to collect the prize. The refusal of the grand prize requires the authorization of the guardianship authority.

Persons under 16 years of age may not participate in the Promotional Game, not even through their legal representatives.

Employees of the Organizer or its affiliated companies — including anyone performing work for these companies under any legal relationship — as well as their close relatives as defined in Section 8:1 (1) point 1 of the Civil Code, are **excluded** from participation.

If a Player does not meet the conditions set out in these Rules, the Organizer shall exclude them from the Game. The Organizer is not obliged to notify the Player of the exclusion.

The Organizer reserves the right to exclude any participant from the Game without prior notice or justification if the participation rules are violated.

Participation in the Promotional Game constitutes acceptance of these Rules and the Privacy Notice.

3. Duration of the Promotional Game:

The Promotional Game runs from **00:01 on November 3, 2025, until 23:59:59 on November 24, 2025** (hereinafter: the “**Promotional Period**”).

4. Description of the Promotional Game:

Customers who purchase one or more of the products listed in point 5 at **Lulu Budapest, Relative Pozsonyi, or Best Bagel Basilica** restaurants in Hungary during the Promotional Period (November 3–24, 2025) will receive a corresponding number of raffle tickets from the cashier at checkout.

By filling out the tickets and placing them into the promotional collection box, customers activate their participation in the prize draw.

The Game closes at **midnight on November 24, 2025**. The drawing will take place manually within **96 hours** after the closing time.

5. Participating products:

All products purchased from the **Matcha Fest menu** at Lulu Budapest, Relative Pozsonyi, or Best Bagel Basilica locations in Hungary qualify for participation.

6. Prizes:

- 2 × Lulu Budapest Brunch vouchers worth **20,000 HUF** each
- 2 × Relative Pozsonyi Brunch vouchers worth **20,000 HUF** each
- 2 × Best Bagel Basilica Brunch vouchers worth **20,000 HUF** each
- 1 × **Matcha Tsuki Premium Gift Set**, including:
 - Premium Matcha Tsuki matcha powders
 - A starter set
 - A mug
 - A Matcha Tsuki tote bag

Prizes are **non-transferable** and **cannot be exchanged for cash**.

7. Game information, complaints handling, and customer service:

The official Game Rules are available at www.brunchbudapest.com/matchafest.

For questions or complaints regarding the Promotional Game, please contact:

 info@brunchbudapest.com

Messages are answered on working days between **10:00–16:00**.

If you contact the Organizer by email, please include your name, phone number, and

description of your inquiry. The Organizer will respond within **5 (five) working days** of receiving the message.

The Game will be promoted via outdoor appearances, social media platforms, and online advertisements.

8. Miscellaneous provisions:

Images of prizes shown in advertisements or on tickets are for **illustration purposes only**. The Organizer and its subcontractors accept **no responsibility for printing or typographical errors** in communication materials.

Prizes are **non-transferable**.

If the winner provides incorrect, incomplete, or misleading information, the Organizer is **not liable** for any resulting damages or disputes.

Any violation of the participation rules — even after prize collection — may result in exclusion from the Game and potential legal action. The Organizer's decision regarding exclusion is **final and cannot be contested**.

By participating, the winning Player agrees that the Organizer may present the prizes during a **public event**, and may **publish** the winner's name, photo, and any related **media interview content**.

Winners also agree that photos taken during the award ceremony may be used by the Organizer **without restriction** on Brunch Budapest's online platforms for promotional purposes.

9. Reservation of rights:

The Organizer reserves the right to modify these Rules during the Promotional Period, with at least **24 hours' prior notice** before any change.

The Organizer may terminate the Game early in case of **force majeure** (e.g., war, earthquake, disaster, epidemic, strike, or similar unforeseen event) or if external circumstances prevent the proper conduct of the Game.

The Organizer assumes no liability for any damages or costs arising from modification, suspension, or termination of the Game, which Players acknowledge by participating.

If a **technical or security issue** arises that makes the lawful execution of the Game impossible or risky, the Organizer reserves the right to **suspend or cancel** the Game.

This Game is **not considered gambling**, but a **purely promotional activity** under Act XXXIV of 1991 on the Organization of Gambling.

10. Legal disputes:

These Rules are governed by **Hungarian law**, and any disputes related to participation shall be handled by the **competent Hungarian civil courts** under Act CXXX of 2016 on the Code of Civil Procedure.

Budapest, November 2, 2025

ToDo Hungary Group Kft., Organizer

PROMOTIONAL PRIVACY NOTICE

The **Data Controller** and **Data Processor** handle personal data during the “BRUNCH BUDAPEST MATCHAFEST PROMOTIONAL PRIZE GAME” in accordance with this Privacy Notice and the general Privacy Policy.

This Privacy Notice supplements the general data protection policy for the purpose of the above Game.

Applicable laws:

Data is processed in accordance with the following legislation:

- Regulation (EU) 2016/679 of the European Parliament and of the Council (General Data Protection Regulation – **GDPR**)
 - Act CXII of 2011 on Informational Self-Determination and Freedom of Information
 - Act CVIII of 2001 on Electronic Commerce and Information Society Services
 - Act XLVIII of 2008 on the Basic Requirements and Certain Restrictions of Commercial Advertising Activities
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Purpose of data processing:

During the Game, data is processed for the following purposes:

1. To contact the winners and document the prize delivery
 2. To handle complaints via **info@brunchbudapest.com**
 3. To verify the identity of Players and ensure compliance with the Rules
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Scope of data processed:

1. For prize winners: name, phone number, email address
 2. For complaint handling: name, email address
 3. For identity verification: no data is recorded; however, the Organizer may request proof of age or identity to confirm eligibility.
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Legal basis and legitimate interests:

Data is processed on the following legal bases:

- **Consent** under Article 6(1)(a) GDPR for winner contact and complaint handling. Participants may withdraw consent at any time; withdrawal does not affect the legality of prior processing.
 - **Legitimate interest** under Article 6(1)(f) GDPR: ensuring fairness of the Game, preventing abuse, and protecting the Organizer's brand reputation. The Organizer may request identity verification or exclude any participant if abuse is suspected.
 - **Legal obligation** under Article 6(1)(c) GDPR: data may be processed for accounting, tax, or official purposes.
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Data retention:

- Participant data is retained for the duration of the Game.
- Complaint records must be retained for **three years** under Section 17/A of Act CLV of 1997 on Consumer Protection.
- Winners' accounting-related data must be retained for **eight years** under Section 169 of Act C of 2000 on Accounting.
- Winners' names will be retained for **30 days** after the Game concludes.

Participants may request **deletion of their personal data at any time** by emailing info@brunchbudapest.com.

The Organizer will fulfill such requests **within 30 days** and confirm deletion by reply email.

Please note that after requesting data deletion, the Player **loses eligibility** to participate or receive prizes.

Budapest, November 2, 2025

Organizer